



# Organise Your Business Event

at Team Visma | Lease a Bike

# Elite Sports as inspiration

Team Visma | Lease a Bike is all about innovation, knowledge sharing and talent development. Not only to achieve top performances on the road, but also to create impact for our fans and business audience. Everything comes together at our **High Performance Center** in 's-Hertogenbosch, the Netherlands.

The **High Performance Center** is not only home to our performance department, but also a meeting place for our partners. Host your event with us to create impact and strengthen your goals.

We would be delighted to help you!

# Visit the High Performance Center

A visit to the **High Performance Center** in Den Bosch is a unique experience. The headquarters of Team Visma | Lease a Bike offers a professional and inspiring environment where all our departments come together.

Our logistics center forms the heart of the organisation during every race throughout the year. Here, you will see the mechanics and support staff in action and experience firsthand how a WorldTour team operates.

From the yellow jerseys of Pauline Ferrand-Prévot and Jonas Vingegaard to our different bikes: our sporting history comes to life here.



# Inspiring Experiences

## Inspiration from Elite Sports

What can companies learn from one of the best cycling teams in the world? During our inspiring sessions, we take you into the world of elite sports, where teamwork, innovation and perseverance make the difference every day. Discover how we work together to achieve top performances and how these insights can also be valuable for your organisation.



### Inspiring Keynote

Be inspired by stories from elite sports. Discover how teamwork, data, preparation, and mental strength contribute to success at the highest level.



### Behind-the-Scenes Tour

Get an exclusive behind-the-scenes look and discover how a professional cycling team prepares for the biggest races in the world.



### Fuel Like a Pro

Nutrition plays a crucial role in elite sports. Discover how our experts use nutrition and preparation to maximise performance.

# Active Experiences

## Experience and Strengthen Together

In addition to inspiring experiences, we also offer active experiences that bring teams closer together. Step into the world of cycling yourself and take on new challenges together.

Our activities combine sport, fun, and teambuilding. Perfect for an energetic and unforgettable team day.



### Cycling Clinic

Get on the bike yourself and experience what it is like to train as a professional cyclist. Under the guidance of our experts, you will discover various techniques and training methods.



### Escape Game

Test your teamwork in challenging activities where collaboration, communication, and strategy are key.



### Tailor-Made Programmes

Every organisation is different. That is why we work together to create a customised programme that matches your organisation's goals and wishes.

# Not Team Building, but Meetings?

Would you like to hold efficient meetings in a sporty and inspiring environment? We have three meeting rooms available:

- ◆ **Trophy Room - 8-30 people**
- ◆ **Trilogy Room - 8-12 people**
- ◆ **Classics Room - 4-6 people**

From the Trophy and Trilogy Room you have a view of the mechanics hall. All meeting rooms are equipped with a smart TV, flipchart and conference call system.



# More Than Just an Event

## Why choose Team Visma | Lease a Bike?

An event at Team Visma | Lease a Bike is more than just a gathering. It is an experience where elite sports, inspiration and collaboration come together. In a unique environment, we take you into the world of professional cycling and create an event that energises and leaves a lasting impression. What you can expect:

- ◆ **An inspiring elite sports environment**
- ◆ **Authentic stories from the cycling world**
- ◆ **Active and interactive programmes**
- ◆ **Fully customised events**
- ◆ **Professional guidance and organisation**

With average ratings ranging from 8 to 9.4, the HPC is recommended for both business events and sporting activities.



**We regularly organise events for our clients at the HPC of Team Visma | Lease a Bike. It is a pleasant and inspiring place to welcome clients. The support before and during the event itself is professional and excellent!**

- Anne

# Practical Information

## Food & Drinks

From a warm welcome with coffee and a treat from our partner De Bisschopsmolen to an extensive healthy lunch or a luxurious dinner to perfectly end your day.

## Accessibility

The High Performance Center is easily accessible by car, conveniently located near the A2 motorway. Parking is available around the building along the road. By public transport, take bus 156 from Den Bosch station and get off at “Het Sterrenbeeld”.

## Opening Hours

The High Performance Center is available for events from Monday to Friday, between 09:00 and 18:00.

*Would you like to organise a business event on other days or times?  
Feel free to ask about the possibilities.*





**Interested in the possibilities for your organisation?**

We would be happy to help you create an inspiring, tailor-made programme at our High Performance Center. Contact us at: [hospitality@teamvismaleaseabike.com](mailto:hospitality@teamvismaleaseabike.com).

**Team Visma | Lease a Bike**

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