

# MAXIMIZE YOUR TEAM JUMBO-VISMA PARTNERSHIP





# WHY THIS PRESENTATION?

AGU is more than the official clothing and eyewear partner of Team Jumbo-Visma. We would like to give you an update and show ideas and initiatives to further activate your TJV sponsorship

- Merchandise
- Customized collection
- Teamwear
- Partner set up
- Fan package
- Replica kit and merchandise





# MERCHANDISE



# INTERNAL ACTIVATION

## **Exclusive discount for your employees on Team Jumbo-Visma merchandise**

As an official partner of Team Jumbo-Visma, your employees are entitled to an exclusive 30% discount on AGU.COM. Besides the official replica kit, you can also find the pro gear , TJV eyewear and casual fan shirts in our web shop. The fan shirts offer a perfect opportunity to show the love for iconic World Tours or to cheer for your favorite TJV rider.

Conditions (EU countries):

- Discount code will be valid until the end of 2021
- Shipping & return costs will be charged for all EU countries
- Please use discount code in checkout process in our AGU webshop
- Discount code only valid for employees and relations of our Team Jumbo-Visma partners

Discount code: TJV2021-AGU-PARTNER-30

<https://agu.com/team-jumbo-visma-replica>



# MERCHANDISE

If it concerns a few products, they can be purchased with the 30% partnerdiscount on [agu.com](https://agu.com).

If you want to order more than 10 items for your organisation or customized products, please contact AGU for a personal offer (contact details at the end of this deck)



# CUSTOMIZED REPLICA JERSEY

Customize the Team Jumbo-Visma replica jersey with your company colors and logo





# CUSTOMIZED COLLECTION

Besides bike wear, AGU also offers other products for #everydayriding, like [rain wear](#) and [bike bags](#). We offer you the opportunity to customize these products especially for your company, like we did with the Urban Outdoor rain jacket for Team Jumbo-Visma. Simply choose your favorite product(s) and your wishes and we will make you an offer.

We can create for example a commuter package with a customized rain jacket and bike bag for your employees to stimulate them to commute by bike.





**AGU Clean winter jacket Urban Outdoor  
customized for TJV**





**AGU Fuse inner jacket Urban Outdoor  
customized for TJV**





# CUSTOMIZED TEAMWEAR

We are specialized in customized Teamwear.

For teams (like Team Jumbo-Visma 😊), friends and company team outfits. Not only for cycling, also for running, ice skating and triathlon.





# OTHER MERCHANDISE

We have experience in all kinds of merchandising; from flags, caps and inflatables such as start/finish arches and the 'floating kit' of Jumbo supermarket.



# PARTNER SET-UP

Show and share being a proud partner of Team Jumbo-Visma with this perfect set-up for your office, showroom, expo or stores.





# FAN PACKAGE

Support your favorite team in style!

The perfect add-on for your hospitality guests.



# CUSTOMIZED GOODIE BAG

For Team Jumbo-Visma, Heineken and other partners we've made customized premium goodie bags





# CUSTOMIZED COLLECTION WITH HEMA



AGU   
#EVERYDAYRIDING

# OFFICIAL REPLICA AND MERCHANDISE







## REPLICA JERSEY SS TEAM JUMBO VISMA MEN 2021

This is the official replica of the 2021 Team Jumbo-Visma men jersey. With its regular-fit and quick-drying and breathable Summerit Polyester fabric this shirt is comfortable to wear. The Lycra cuff fits around your arm like a second skin.

- Material: 100% Summerit Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica jersey

## JERSEY LS TEAM JUMBO VISMA MEN

The official Team Jumbo-Visma replica long sleeve jacket. The lightly padded jacket is comfortable to wear and insulates well.

- Material: Snowdrop brushed 100% Polyester
- Lightly brushed inside
- Fully separable zipper with camlock closure
- 3 Pockets
- Silicon gripper
- Official Team Jumbo-Visma replica long sleeve jersey

## REPLICA BIBSHORT TEAM JUMBO VISMA MEN 2021

This is the official replica of the Team Jumbo-Visma men's bibshort. The bibshort fits well and comfortably thanks to the multi-panel, preformed construction. The laser cut cuffs are finished with a silicone gripper, what makes for a tight fit. Cycling comfortably for several hours is no problem thanks to the Red 120 chamois. This is the exact same chamois pad as used in the bibs of the Team riders.

- Material: Performance Lycra
- Multi-panel preshaped shorts
- Mesh bibs
- 65 mm. laser finished cuff with silicone gripper
- Red 120 chamois
- Official Team Jumbo-Visma replica bibshort

## REPLICA JERSEY SS TEAM JUMBO VISMA MEN 2021

This is the official replica of the 2021 Team Jumbo-Visma men jersey. With its regular-fit and quick-drying and breathable Summerit Polyester fabric this shirt is comfortable to wear. The Lycra cuff fits around your arm like a second skin.

- Material: 100% Summerit Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica jersey

## JERSEY LS TEAM JUMBO VISMA MEN

The official Team Jumbo-Visma replica long sleeve jacket. The lightly padded jacket is comfortable to wear and insulates well.

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- Lightly brushed inside
- Fully separable zipper with camlock closure
- 3 Pockets
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- Official Team Jumbo-Visma replica long sleeve jersey

## REPLICA BIBSHORT TEAM JUMBO VISMA MEN 2021

This is the official replica of the Team Jumbo-Visma men's bibshort. The bibshort fits well and comfortably thanks to the multi-panel, preformed construction. The laser cut cuffs are finished with a silicone gripper, what makes for a tight fit. Cycling comfortably for several hours is no problem thanks to the Red 120 chamois. This is the exact same chamois pad as used in the bibs of the Team riders.

- Material: Performance Lycra
- Multi-panel preshaped shorts
- Mesh bibs
- 65 mm. laser finished cuff with silicone gripper
- Red 120 chamois
- Official Team Jumbo-Visma replica bibshort

Breathable  
Insulation



Men XS - XXXL

€ 70 £ 70 DKK 499 SEK 749

49010600 Yellow

Breathable  
Insulation



Men XS - XXXL

€ 75 £ 75 DKK 559 SEK 829

49011101 Yellow

Breathable  
Insulation



Men XS - XXXL

€ 80 £ 80 DKK 599 SEK 849

49010901 Black

Breathable  
Insulation



Men XS - XXXL

€ 70 £ 70 DKK 499 SEK 749

49010600 Yellow

Breathable  
Insulation



Men XS - XXXL

€ 75 £ 75 DKK 559 SEK 829

49011101 Yellow

Breathable  
Insulation



Men XS - XXXL

€ 80 £ 80 DKK 599 SEK 849

49010901 Black



## BIBTIGHT TEAM JUMBO VISMA MEN

The official Team Jumbo-Visma replica bibtight with or without pad. Also cycle in the cold in Team jumbo-Visma style with this bibtight. Ideal for lower temperatures. With an extra wide upper body for added protection against the cold.

- Material: Inverno DWR
- Flatlock seams
- Laser cut lycra bibs
- Silicon gripper
- Available with Red 120 pad

Breathable  
Insulation  
Windproof

Men XS - XXXL

€ 90 € 90 DKK 669 SEK 999

49011402-512 Without pad  
49011401-512 With Red 120 Pad



## BODY TEAM JUMBO VISMA MEN WINDPROOF

The official Team Jumbo-Visma replica wind body. This super light and packable gilet is ideal for layering up on chilly mornings or windy afternoons. It preserves your core temperature, while also allowing for plenty of ventilation through the mesh back. And since it is water-resistant, a short spell of rain is no problem for this garment.

- Material: WNDPRF-Xlight
- Windproof and water repellent front
- Mesh back insert
- Lycra stretch insert in the sides
- Fully separable zipper with camlock closure
- Official Team Jumbo-Visma replica wind body

Breathable  
Insulation  
Windproof

Men XS - XXXL

€ 65 € 65 DKK 489 SEK 719

49011300 Yellow



## REPLICA JERSEY SS TEAM JUMBO VISMA WOMEN 2021

This is the official replica of the 2021 Team Jumbo-Visma women jersey. With its regular-fit and quick-drying and breathable Summerit Polyester fabric this shirt is comfortable to wear. The Lycra cuff fits around your arm like a second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock pocket
- Silicone gripper
- Official Team Jumbo-Visma replica jersey

Breathable  
Insulation

Women XS - XXL

€ 70 € 70 DKK 499 SEK 749

49010700 Yellow



## REPLICA BELGIUM CHAMPION JERSEY SS TEAM JUMBO VISMA MEN

The official 2020 Belgian champion replica jersey, by Wout van Aert. The jersey fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

Breathable  
Insulation

Men XS - XXXL

€ 70 € 70 DKK 519 SEK 769

49014600



## REPLICA GERMAN CHAMPION JERSEY SS TEAM JUMBO VISMA MEN

The official 2020 German champion replica jersey, by Tony Martin. The jersey fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

Breathable  
Insulation

Men XS - XXXL

€ 70 € 70 DKK 519 SEK 769

49014700



## REPLICA DUTCH CHAMPION JERSEY SS TEAM JUMBO VISMA MEN

The official 2020 Dutch champion replica jersey, by Jos van Emden. The shirt fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

Breathable  
Insulation

Men XS - XXXL

€ 70 € 70 DKK 519 SEK 769

49014800





## REPLICA BELGIUM CHAMPION JERSEY SS TEAM JUMBO VISMA MEN

The official 2020 Belgian champion replica jersey, by Wout van Aert. The jersey fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

## REPLICA GERMAN CHAMPION JERSEY SS TEAM JUMBO VISMA MEN

The official 2020 German champion replica jersey, by Tony Martin. The jersey fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

## REPLICA DUTCH CHAMPION JERSEY SS TEAM JUMBO VISMA MEN

The official 2020 Dutch champion replica jersey, by Jos van Emden. The shirt fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

## REPLICA SLOVENIAN CHAMPION JERSEY SS TEAM JUMBO VISMA MEN

The official 2020 Slovenian champion replica jersey, by Primož Roglič. The shirt fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

## COL TEAM JUMBO VISMA PRIMALOFT

The official Team Jumbo-Visma neck tube. Multifunctional use, both as cap or neck warmer.

- Primaloft yarn
- Official Team Jumbo-Visma neck warmer

Breathable  
Insulation

Men XS - XXXL  
€ 70 € 70 DKK 519 SEK 769  
49014600

Breathable  
Insulation

Men XS - XXXL  
€ 70 € 70 DKK 519 SEK 769  
49014700

Breathable  
Insulation

Men XS - XXXL  
€ 70 € 70 DKK 519 SEK 769  
49014800

Breathable  
Insulation

Men XS - XXXL  
€ 70 € 70 DKK 519 SEK 769  
49014900

Breathable  
Insulation

Unisex  
€ 17 € 17 DKK 129 SEK 179  
49009100-512 Yellow



## VERVE HDII GLASSES

The official Team Jumbo-Visma performance glasses. Exclusively developed for professional use by Team Jumbo-Visma, the Verve glasses feature an innovative interchangeable frame so now every rider can choose between a full-frame or frameless option.

- Material: Grilamid TR90
- UV400 HD II Lens for maximum clarity
- Lenses with Anti-Fog and Hydrophobic treatment
- Including Clear and Pro Yellow lenses
- Removable lens frame for optional frameless/full frame use
- Anti-allergenic nose pads and temples
- Official Team Jumbo-Visma race glasses

Unisex

€ 140 £ 140 DKK 1049 SEK 1449



## REPOS GLASSES

These are the official casual glasses of the Team Jumbo-Visma riders, on and off the podium

- Material: Grilamid TR90
- With UV400 Lenses
- The casual glasses of the Team Jumbo-Visma Cycling Team

Unisex

€ 70 £ 70 DKK 499 SEK 749



## BLVD GLASSES

Inspired and designed for cyclist that want to look stylish off the bike. While at the same time the BLVD also benefits from our UV400 technology lenses; so it will not let you down on an urban commute. These are the official casual glasses of the Team Jumbo-Visma riders.

- Material: Grilamid TR90
- With UV400 Lenses
- The casual glasses of the Team Jumbo-Visma Cycling Team

Unisex

€ 80 £ 80 DKK 599 SEK 849



## PODIUM GLASSES TEAM JUMBO VISMA

During the development of the Team Jumbo-Visma products, we searched for a fitting pair of glasses for the most precious moments of the year. Moments in which the riders step onto the podium and get the ultimate reward for their performance. The team logo is laser-cut on the lens, which makes it an unique designed pair of glasses. The lens filters (flash) light so you can make the most of your time to shine on the podium.

- Multi Color lens
- UV400 Lenses
- Including hardcase
- Official Team Jumbo-Visma podium glasses

Unisex

€ 90 £ 90 DKK 649 SEK 949



## PRIDE GLASSES

The official Team Jumbo-Visma performance glasses. Exclusively developed for professional use by Team Jumbo-Visma.

- Material: Grilamid TR90
- UV400 HD II Lens for maximum clarity
- Lenses with Anti-Fog and Hydrophobic treatment
- Including Clear and Pro Yellow lenses
- Anti-allergenic nose pads and temples
- Official Team Jumbo-Visma race glasses

Unisex

€ 130 £ 130 DKK 949 SEK 1349

40515000-000 Black Yellow





### TONY MARTIN T-SHIRT TEAM JUMBO VISMA

Tony Martin is a machine. No one spends more time on the front of the peloton than Der Panzerwagen. He cranks out his turns in the wind with metronomic efficiency and never seems to tire. He is the key man in Team Jumbo-Visma's lead out. His time-trial routine is like clockwork. The thing is—he isn't a machine. He is just a really nice guy who works very hard to do his job well. Every morning, gets up and does his best. He is meticulous about his equipment and his training. It's no wonder he is having such a long and successful career.

- Developed with Tony Martin
- Material: 100% Organic Cotton
- Neckline: round

### PRIMOŽ ROGLIČ T-SHIRT TEAM JUMBO VISMA

Primož Roglič always wanted to fly. As a kid in his native Slovenia, he took up ski jumping. Soon, he was junior world champion. His best ever jump was 183 metres. Following a crash which forced him to hang up his skis, he started cycling in 2012, at the age of 22. The next year, he joined the professional ranks. By 2016, he was racing for Team Team Jumbo-Visma and directly won a stage at the Giro d'Italia. In 2017, he won a stage at the Tour de France. The next year, he finished fourth overall. He won 13 races in 2019, finished on the podium at the Giro, and took home the overall winner's jersey at the Vuelta. And 2020 was even better, with winning the cycling Monument Liège-Bastogne-Liège and the overall- and point classification of the Giro. He is a rockstar in Slovenia. Watching him soar up mountains in grand tours in the coming years is going to be fun.

- Developed with Primož Roglič
- Material: 100% Organic Cotton
- Neckline: round

### ROBERT GESINK T-SHIRT TEAM JUMBO VISMA

Robert Gesink made bike racing his career, and he has had one heck of a good time of it so far. Victories at the Grand Prix Cycliste de Montréal and Grand Prix Cycliste de Québec, a stage win at the Vuelta, and top five overall at the Tour de France belie the countless contributions he has made to Team Jumbo-Visma's success. What keeps him going? The same thing that inspired him to race around his family's farm when he was a little boy: his love for the open road, which he loves to share.

- Developed with Robert Gesink
- Material: 100% Organic Cotton
- Neckline: round

### STEVEN KUIJSWIJK T-SHIRT TEAM JUMBO VISMA

A pure climber can dance over his pain limit. As the air thins and the summit nears, he can accelerate into oblivion, safe in the knowledge that he'll soon catch his breath and find strength in his legs once he eases off. It's a quality that can only be bred by spending long days riding fast in the mountains. Steven Kruijswijk is such a climber. Born and raised in Nuenen, in flat-as-a-pancake Brabant, he has made Monaco his home so he can train in the Alpes Maritimes. At the 2019 Tour de France, he showed what he can do, by finishing on the podium. He's kept training, kept honing his attack. It will be a beautiful dance.

- Developed with Steven Kruijswijk
- Material: 100% Organic Cotton
- Neckline: round

### WOUT VAN AERT T-SHIRT TEAM JUMBO VISMA

Cyclocrosser, time-triallist, sprinter, domestique, classics rider, champion—Wout van Aert refuses to be stuck in anyone else's categories. He is his own man. Be it at a muddy, wintertime 'cross in Belgium, an early-season training ride, or a Monument, his commitment to his sport is unmatched. In an unbelievable 2020 season, he won both Milano-San Remo and Strade Bianche and he took two stages in the Tour de France. No one but Wout can tell Wout what he can or cannot do.

- Developed with Wout van Aert
- Material: 100% Organic Cotton
- Neckline: round

Unisex S - XXL  
€ 35 € 35 DKK 259 SEK 369

Unisex S - XXL  
€ 35 € 35 DKK 259 SEK 369

Unisex S - XXL  
€ 35 € 35 DKK 259 SEK 369

Unisex S - XXL  
€ 35 € 35 DKK 259 SEK 369  
49016400-007 Grey

Unisex S - XXL  
€ 35 € 35 DKK 259 SEK 369  
49016600-009 Grey





## WOUT VAN AERT T-SHIRT TEAM JUMBO VISMA

Cyclocrosser, time-trialist, sprinter, domestique, classics rider, champion—Wout van Aert refuses to be stuck in anyone else's categories. He is his own man. Be it at a muddy, wintertime 'cross in Belgium, an early-season training ride, or a Monument, his commitment to his sport is unmatched. In an unbelievable 2020 season, he won both Milano-San Remo and Strade Bianche and he took two stages in the Tour de France. No one but Wout can tell Wout what he can or cannot do.

- Developed with Wout van Aert
- Material: 100% Organic Cotton
- Neckline: round

Unisex S - XXL

€ 35 € 35 DKK 259 SEK 369

49016600-009 Grey



## RIDE YELLOW T-SHIRT TEAM JUMBO VISMA

The Tour de France is the largest and most famous cycling round in the world. Every year the riders compete for the coveted yellow jersey. Enjoy the battle, the suffering, the escapes, the spectacular sprints, the tough mountain stages and the time trials for three weeks. In the second and third stage, the riders will immediately ride through the beautiful Champagne region. How many champagne bottles will team Jumbo-Visma be able to acquire this year? We are proud of our collaboration with Team Jumbo-Visma. We celebrate this with our casual clothing. A cotton shirt with a striking yellow print for the Tour de France.

- Material: 100% Organic Cotton
- Regular Fit
- Round neck

Unisex XXS - XXXL

€ 35 € 35 DKK 259 SEK 369

49012600 Black Yellow



## LA GRANDE BOUCLE T-SHIRT TEAM JUMBO VISMA

La Grande Boucle, a tour with history and special stories. Working hard together with the team for three weeks. In the past, AGU has been present at the tour through the legendary Panasonic formation and with the successful Rabobank cycling team. A beautiful past at the highest cycling level. After these successful years, we are again connected to La Grande Boucle by Team Jumbo-Visma. A reason to enjoy the biggest cycling event of the year even more. Because we are so proud of the collaboration with Team Jumbo-Visma, we celebrate with our casual clothing. A cotton shirt with a "La Grande Boucle" yellow print for the Tour de France.

- Material: 100% Organic Cotton
- Regular Fit
- Round neck

Unisex XXS - XXXL

€ 35 € 35 DKK 259 SEK 369

49012300-000 Black



# MAXIMIZE YOUR PARTNERSHIP

If you want to order more than 10 items for your organisation or customized products, please contact Pascal for a personal offer;

Pascal Vergeer

Senior Manager Teamwear

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